









ORIGINAL + TRADITIONAL + NATURAL



Our Secret recipe

MADE FROM ORGANIC MOUNTAIN FARMER'S HAY-MILK WITH A LONG TRADITION

made from





4 farmers start to make cheese in the basement of the "Bären" inn

32 farmers found the alpine dairy Sulzberger

Commissioning of the present alpine dairy

Takeover of the alpine dairy Sulzberg

facility in Steingaden

Lease of the alpine dairy Zell am Ziller

2017 Extension of the cheese ripening facility in

Takeover of the alpine dairy Reutte

by Sepp Krönauer

Lease of the alpine dairy Thüringerberg

Construction of a new cheese ripening

Organic mountain farmer's hay-milk

Organic mountain farmer's hay-milk comes from mountain areas! These are EU assisted areas (according to EU Regulation No. 1257/1999), where land use is considerably more difficult for two main reasons: First, an extreme altitude, which results in unusually difficult climatic conditions, since the vegetation time is shortened. On the other hand, a strong slope, due to which special and expensive machines or equipment must be used. These districts, municipalities or sub-areas of a municipality, are officially classified by the authorities.

Demarcation criteria for the mountain area are:

+ Min. 700 m above sea level on average

• Min. 18% slope on average

• Min. 500 m above sea level and 15% slope

The following is important to us:

+ 100 % Organic mountain farmer's hay milk TSG

Silage free feed

• Loyalty to milk suppliers Well-being of hay-milk cows

· Well tried, traditional farming

• The long natural ripening and the careful maintenance

· Membership in an organic farming association, like Naturland, Bioland or Demeter

hav-milk TSG

Pure nature!

THE ADVANTAGES OF HAY-MILK:

• Animal feeding has been adapted to the cycle of the seasons.

· Haymilk-cows enjoy a variety of succulent grasses and herbs, hay and as a supplement mineral-rich coarse grain.

• Fermented fodder is strictly prohibited.

• The original form of dairy production makes a key contribution to protecting the environment and biodiversity.

• The more varied the fodder, the higher the quality and flavor of the milk.

• The high quality of Hay-milk is ideal for producing cheese specialities.

· All Hay-milk products are controlled GMO-free.

• Hay-milk is monitored by independent, state-certified bodies.

• The European Union awarded Hay-milk the EU quality mark TSG - Traditional Speciality Guaranteed.

hav-milk TSG

The best organic cheese's secret

We have always sworn of the pure taste of mountains farmer's hay-milk. The special mountain herbs of the alpine flora give our cheese the unique and rebellious aroma. Additionally, due to the premium quality of the hay-milk, there is no need to use any additives and preservatives and so we can produce cheeses that refer back to rural and well-tried tradition.

The ingredients for a special kind of cheese experience

• 100 % mountain farmer`s hay-milk from cows that are only fed with the best silage free fodder.

• the expertise and careful production of cheese by our employees who can look back on more than 160 years of tradition.

• the long, natural ripening period and the constant and careful treatment of the cheese.

"With our organic mountain farmer's hay-milk products we stand for cheese tradition. A part of this is the conservation of the original farming practices of our local hay-milk farmers, as well as offering the consumer natural, innovative premium cheese specialties without any additives."

hay-milk dairy farmer, master cheese maker and General Manager of Käserebellen

hay-milk TSG







This is where our specialties are produced:

Sulzberger Käserebellen Sennerei GmbH

Dorf 2 + A-6934 Sulzberg

Alpine dairy Sulzberg

· Alpine dairy Zell am Ziller

· Alpine dairy Thüringerberg

Alpine dairy Reutte

Control number: AT-BIO-501 / SLK GesmbH, Salzburg

This is where they are ripened, packed and dispatched:

Käserebellen GmbH

Auerbergstraße 8 + D-86989 Steingaden

Tel.: +49 (0) 8862 9801-44 • Fax: +49 (0) 8862 9801-81

Email: verkauf@kaeserebellen.com

Control number: DE-ÖKO-001 / Kiwa BCS Öko-Garantie GmbH, Nuremberg



Traditional Rebell cheeses



Organic Mountain Rebell

the long-matured mountain cheese from the Cheese Rebells Hard cheese, 50% fat in solids

Organic Mountain Flower Rebell

the creamy, strong one with a dark flower rind Hard cheese, 51% fat in solids



Organic Flower Meadow Rebell

the tasty one from the mountain dairy Semi-hard cheese, min. 50% fat in solids

Organic

Farm Rebell creamy, rebellious, tasty Semi-hard cheese,



min. 50% fat in solids

Organic Fitness Rebell

the low-fat cheese with the rebellious taste Semi-hard cheese, fat reduced, 35% fat in solids

Organic Hay Flower Rebell

wrapped in a sumptuous mixture of hay flowers Semi-hard cheese. min. 50% fat in solids



Rebells with ingredients



Organic Elderflower Rebell

refined with elderflower juice and fresh yoghurt min. 50% fat in solids

Organic Chili Rebell with spicy chili in the cheese

min. 50% fat in solids



Organic Pepper Rebell

refined with selected pepper min. 50% fat in solids

Organic Carrot Rebell refined with fresh carrot juice and

fresh yoghurt Semi-hard cheese, min. 50% fat in solids



made from hav-milk TSG





Organic Volcano Rebell

refined with black cumin, pepper and chili Semi-hard cheese, min. 50% fat in solids

Organic Mustard Rebell

refined with yellow mustard Semi-hard cheese, min. 50% fat in solids



Artisanal Specialties

Organic Artisanal Mountain Cheese

4, 6 or 12 months ripened Hard cheese, 50% fat in solids, loaf of approx





hay-milk TSG

Organic Emmental Cheese

Organic

tomato and basil

Semi-hard cheese,

min. 50% fat in solids

refined with

Summer Rebell

oroven, classically good Hard cheese, min. 50% fat in solids



Seasonal Rebells



min. 50% fat in solids





the crunchy, nutty cheese experience Semi-hard cheese, min. 50% fat in solids



Organic

Pumpkin

refined with pumpkin seeds

Rebell









